

# Corporate Sponsorship Investment Plan

There are a number of ways your business can partner with the Mont St. Joseph Foundation and the Mont St. Joseph Home; let us help you customize your contribution. Businesses and organizations have the opportunity to sponsor on a 3 or 5 year commitment, on an annual basis, make a one-time donation or create a customized ongoing donation. Recognition, advertisement and community engagement levels will be based on the sponsorship package that you choose.

## Mont St. Joseph Foundation Corporate Sponsorship Form 2019 - 2020

Company Name: \_\_\_\_\_  
(exactly as you wish it to appear on all promotional materials)

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Main Contact: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

### Consent and Agreement:

- Mont St. Joseph Foundation reserves the right to determine the size and location of company names/logos when publishing

\_\_\_\_\_ (company name) agrees to abide by these regulations in this agreement for sponsorship and advertisement entered into with the Mont St. Joseph Foundation and Mont St. Joseph Home.

Authorized signature: \_\_\_\_\_

Name (print): \_\_\_\_\_

Date: \_\_\_\_\_

# Sponsorship Commitment

The following payment options for organizations to financially invest in the Mont St. Joseph Foundation are flexible and can include either one lump sum payment or in an ongoing giving program; in which the sponsor can determine the amount and duration for the amount. Organizations may choose to select more than one option as well:

- Annual Sponsorship
  - Lump Sum Donation (amount): \_\_\_\_\_ Duration: 3 years/5years
  - Periodic Donation (amount): \_\_\_\_\_ Duration: \_\_\_\_\_

Total Sponsorship Commitment: \_\_\_\_\_

## Payment Information:

- Cheque enclosed (or VOID cheque for Pre-Authorized Payments)
- Visa
- MasterCard
- American Express

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_ CVD: \_\_\_\_\_

Signature: \_\_\_\_\_

Please note that once sponsorship has been submitted, your level will be determined. Based on sponsorship level, we will contact you for further information, as we may need more information (logo, multimedia, etc) to fulfill your sponsorship incentives.

(please see the following pages for financial sponsorship opportunity packages)

# Diamond Package

\$10,000 +

As a Diamond Sponsor, your company can expect the following benefits for your commitment:

## Recognition:

- Your business will be designated as a “Diamond Presenting Sponsor” of a specific project of your choice, which includes:
  - Promotion of your business through the project’s various forms of advertisement
  - Recognition in print media following your sponsored project
- Your business Name and Logo will appear on:
  - Printed material at special events hosted by the Mont St. Joseph Foundation
  - Our Mont St. Joseph Home Ability Bus
  - Our Mont St. Joseph Van
- Business recognition as a Diamond Sponsor in our Foundation Newsletter which has a distribution list of 1,000 + families and business and is published twice a year.
- Business recognition as a Diamond Sponsor in our Foundation’s Annual Report, that has a broad circulation
- Acknowledgement as a Diamond Sponsor at all Foundation events held during your sponsorship
- Recognition on all Mont St. Joseph’s social media platforms of your Diamond Sponsorship

## Community Engagement:

- Each year of your sponsorship, you shall receive an invitation to the Home’s Annual Christmas Luncheon
- 16 Corporate Gala Tickets along with 4 bottles of wine at our Annual Gala
- Permanent recognition on the Donor Wall strategically located in the Mont St. Joseph Home’s front foyer and chapel
- Recognition on the Home’s 6 Informational T.V. monitors located throughout Mont St. Joseph Home

# Platinum Package

## \$5,000

As a Platinum Sponsor, your company can expect the following benefits for your commitment:

### Recognition:

- Your business will be designated as a “Platinum Sponsor” of a specific project of your choice, which includes:
  - Promotion of your business through the project’s various forms of advertisement
  - Recognition in print media following your sponsored project
- Your business Name and Logo will appear on:
  - Printed material at special events hosted by the Mont St. Joseph Foundation
  - Our Mont St. Joseph Home Ability Bus
  - Our Mont St. Joseph Van
- Business recognition as a Platinum Sponsor in our Foundation Newsletter which has a distribution list of 1,000 + families and business and is published twice a year
- Business recognition as a Platinum Sponsor in our Foundation’s Annual Report, that has a broad circulation
- Acknowledgement as a Platinum Sponsor at all Foundation events held during your sponsorship
- Recognition on all Mont St. Joseph’s social media platforms of your Platinum Sponsorship

### Community Engagement:

- Each year of your sponsorship, you shall receive an invitation to the Home’s Annual Christmas Luncheon
- 8 Corporate Gala Tickets along with 2 bottles of wine at our Annual Gala
- Permanent recognition on the Donor Wall strategically located in the Mont St. Joseph Home’s front foyer and chapel
- Recognition on the Home’s 6 Informational T.V. monitors located throughout Mont St. Joseph Home

# Gold Package

## \$3,000

As a Gold Sponsor, your company can expect the following benefits for your commitment:

### Recognition:

- Your business will be designated as a “Gold Sponsor” of a specific project of your choice
- Your business Name and Logo will appear on:
  - Printed material at special events hosted by the Mont St. Joseph Foundation
- Business recognition as a Gold Sponsor in our Foundation Newsletter which has a distribution list of 1,000 + families and business and is published twice a year
- Business recognition as a Gold Sponsor in our Foundation’s Annual Report, that has a broad circulation
- Acknowledgement as a Gold Sponsor at all Foundation events held during your sponsorship
- Recognition on all Mont St. Joseph’s social media platforms of your Gold Sponsorship

### Community Engagement:

- Each year of your sponsorship, you shall receive an invitation to the Home’s Annual Christmas Luncheon
- 4 Corporate Gala Tickets along with 1 bottle of wine at our Annual Gala
- Permanent recognition on the Donor Wall strategically located in the Mont St. Joseph Home’s front foyer and chapel
- Recognition on the Home’s 6 Informational T.V. monitors located throughout Mont St. Joseph Home

# Silver Package

## \$1,000

As a Silver Sponsor, your company can expect the following benefits for your commitment:

### Recognition:

- Your business will be designated as a “Silver Sponsor” of a specific project of your choice
- Your business Name and Logo will appear on:
  - Printed material for your special event
- Business recognition as a Silver Sponsor in our Foundation Newsletter which has a distribution list of 1,000 + families and business and is published twice a year
- Business recognition as a Silver Sponsor in our Foundation’s Annual Report, that has a broad circulation
- Recognition on all Mont St. Joseph’s social media platforms of your Silver Sponsorship

### Community Engagement:

- Each year of your sponsorship, you shall receive an invitation to the Home’s Annual Christmas Luncheon
- 2 Corporate Gala Tickets to our Annual Gala
- Permanent recognition on the Donor Wall strategically located in the Mont St. Joseph Home’s front foyer and chapel
- Recognition on the Home’s 6 Informational T.V. monitors located throughout Mont St. Joseph Home

# Bronze Package

\$ 3 5 0

As a Bronze Sponsor, your company can expect the following benefits for your commitment:

**Recognition:**

- Your business will be designated as a “Bronze Sponsor” of a specific project of your choice
- Your business Name and Logo will appear on:
  - Printed material for your special event
- Business recognition as a Bronze Sponsor in our Foundation’s Annual Report, that has a broad circulation

# Projects & Events

Along with our monthly donor and planned giving programs, the MSJ Foundation has five annual projects to raise funds and create awareness of the people who live at MSJ Home. These events range from fun family centered activities to black tie affairs that our community looks forward to each year. The common characteristic you find in all of these projects, is that each requires local business(es) to take on a major sponsorship role. Without our corporate sponsors, the Foundation could not carry out its Mission.

## **Garden of Life** (spring mail out campaign)

This mail-out campaign greatly assists our efforts to provide our Elders with gardens and flower beds they so enjoy.

The results of “The Garden” are visually apparent to ever person who drives by the Home and/or stops for a visit. The colorful flowers are everywhere. The grounds and lawns are immaculate. The patios are decked up and inviting and encourages Residents and their visitors to get outdoors and enjoy the fresh air! None of this would be possible without the support of our donors. Improvements are ongoing for our ‘gardens’ and we dream of improving the area by our entrance to provide more space for Residents to enjoy the sunshine, flowers and landscaping.

## **Grandparents’ Day Stroll-A-Thon**

This celebration of our Residents and their families is also a fundraiser. With the donations going towards updating furnishings and equipment in each of the Home’s six common living area where our Residents spend time visiting, socializing and entertaining one another.

## **Annual Gala**

The Gala is “The’ black tie event of the year in our city and the sponsorship of the evening certainly matches the grandness of the affair. With a new theme each year our community looks forward to an evening of spectacular entertainment, food, fun and of course all the glitz and glam that goes along with it! This is an event with plenty of publicity for not only the MSJ Home but also for our sponsors.



# Mont St. Joseph Projects

## **Tree of Love** (winter mail out campaign)

This mail out provides the opportunity for donors to recognize, honour or remember someone special in their lives. Along with their donations, we ask donors to forward a Christmas decoration with the name(s) of the people they are remembering. We display these on our Tree of Love. People admire the Tree and carefully read the names of people our donors have honoured or remembered. These funds go towards our Spiritual Care program that Residents, their families, our volunteers and staff so appreciate.

## **Monty FunSpeil**

The Monty was the very first fund-raising event that the Foundation held to raise the much needed funds for our Home. It was our former Chairperson, Dennis Bleier's dream, to create the Monty; it was important for him – and all of us that it be an opportunity for the whole family to have fun. If you have ever participated, you will know that Dennis' dream has, in fact, become a reality... for 19 years and counting! Come join in on the fun and become one of our Platinum sponsors for this city wide venture.

## **Circle of Care** (monthly donor program)

The "Circle of Care" is designed for individuals or groups to donate a specific amount on a monthly basis to the MSJ Foundation. A charitable tax receipt is mailed in February to support your income tax planning efforts.

## **Leave A Legacy** (planned giving)

Planned giving allows individuals to plan for and include MSJ Home in their wills and estates. We urge people who appreciate the Home's dream to be "a welcoming Christian community" to contact their lawyer and/or financial planner and/or accountant and make a Planned Gift for one of the many worthy causes in our community. The "In Memoriam" program assures donors that their loved one's name will be permanently recorded on our Donor Wall located beside the Holy Family Chapel. Those who are remembered are also acknowledged in our Newsletter.